



Kevin Schwutke

SVP Corporate Development, Brand & New Business · Prokurist (Authorized Signatory) · ARRI Group, Munich

Building, scaling and restructuring businesses: scaling up for growth, and scaling down with discipline when markets turn.

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~20

Years of experience

10+

Years of international assignments

2

Co-founded: ARRI Solutions, Volkswagen ClimatePartner

3

Companies reporting directly to the CEO

PROFILE

Senior Vice President and Authorized Signatory (Prokurist) at ARRI, reporting to the Management Board. I lead corporate development, brand and new business at group level and serve as Press Spokesperson on strategic and corporate topics.

Within 18 months, I founded and scaled Business Unit Solutions into a double-digit-million-euro revenue platform. I have also driven group-level restructuring and portfolio measures, including divestitures and capacity adjustments, scaling businesses up and scaling them down in times of crisis.

My experience spans media technology, automotive, industrial clients, management consulting and sustainability scale-ups, including private-equity-backed companies in the U.S. and Europe. Based in Germany, with more than ten years in the USA, I previously served as CSO at ClimatePartner and as Associate Partner at Porsche Consulting in Atlanta and Silicon Valley, where, as a founding member of the U.S. office, I drove post-merger integration and operational transformations.

WHAT I BRING

Build & scale

New businesses, from zero to scale: founded and scaled ARRI's Business Unit Solutions into a double-digit-million-euro revenue platform within 18 months; co-founded the joint venture Volkswagen ClimatePartner.

Internationalize

More than ten years in the USA. Founding team of Porsche Consulting's U.S. business in Atlanta and Silicon Valley; earlier international assignments at Bosch.

Restructure & realign

Group-level restructuring and portfolio measures, including divestitures and capacity adjustments, to realign a business responsibly when its market contracts.

Governance & judgment

As Prokurist and Press Spokesperson: signing authority and public communication, including liability, risk, reporting and communication with stakeholders and business media.

CAREER

2025 to today

SVP Corporate Development, Brand & New Business · ARRI Group, Munich

- Before: SVP Business Unit Solutions (2023 to 2024): founded and scaled ARRI Solutions
- Prokurist (Authorized Signatory) & Press Spokesperson

2021 to 2022

Chief Strategy Officer & Head of Global Customer Management · ClimatePartner, Munich

2007 to 2020

Associate Partner · Porsche Consulting, Stuttgart, Atlanta, Silicon Valley

- Founding team of the U.S. offices

2004 to 2006

Operational Excellence · Robert Bosch, Germany, Italy, Tunisia, USA

2003

Engineering · BMW Group, Munich

2001 to 2002

Military service · Bundeswehr

SELECTED WORK

ARRI Solutions

ARRI Group · New business unit · 2023 to 2024

In March 2023, ARRI elevated Solutions to its own business unit, alongside Camera Systems, Lighting and Rental. It designs, builds and operates virtual production environments and delivers studio infrastructure and media workflows end to end. Projects include the 1,200 m² Gran Canaria Studios stage with VCI and ROE Visual, the BaViPro pilot shoot at Bavaria Studios, and Al-Hisn Big Time Studios near Riyadh, built by ARRI and Sela for Saudi Arabia's General Entertainment Authority (GEA) and inaugurated in November 2024.

Role: Senior Vice President & Head of Business Unit Solutions, responsible for strategic and commercial direction; responsible for ARRI's partnership with GEA and Sela on Al-Hisn. **Result:** Founded and scaled into a double-digit-million-euro revenue platform within 18 months. Al-Hisn received the region's first ARRI Stage Accreditation at Joy Forum 2025.

Restructuring & portfolio realignment, ARRI Group

ARRI Group · Corporate development & communications · since 2025

Publicly announced steps include the sale of Claypaky to EK Inc. (2025), the centralization of lighting R&D and product management in Munich, and the agreed sale of the global rental activities to a management buy-out backed by H2 Equity Partners (2026).

Role: Group-level corporate development and Press Spokesperson: driving restructuring and portfolio measures, including divestitures and capacity adjustments, and representing the realignment to international business media.

Status: Claypaky sale completed in September 2025; rental divestiture agreed in July 2026; transformation ongoing.

Volkswagen ClimatePartner

ClimatePartner × Volkswagen · Joint venture · 2022

Founded in Munich in 2022 as a joint venture of the Volkswagen Group's energy and decarbonisation subsidiary and ClimatePartner to identify, develop and finance high-quality carbon projects (forest and land use, renewable energy, methane avoidance, mobility), certified to standards such as VCS and Gold Standard.

Role: Co-founder of the joint venture as Chief Strategy Officer & Head of Global Customer Management at ClimatePartner. **Result:** 16 climate projects completed or significantly advanced in the founding year; today 25 projects concluded and running in 18 countries, with more than 2.2 million hectares in restoration and conservation.

Porsche Consulting U.S.

Porsche Consulting, Inc. · Market entry · 2011 to 2020

First U.S. office opened in Atlanta in October 2011, based at One Porsche Drive since 2015; a second office followed in Belmont, Silicon Valley, in November 2018. **Role:** Founding team member, later Associate Partner: post-merger integration and operational transformation programs. **Result:** Market entry and ramp-up of the U.S. business to around 60 people across two offices.

- U.S. automotive OEM (R&D): triple-digit million dollar savings identified across 4 model lines; steering committee with Chief R&D and Chief Procurement Officer, 50+ person project house.
- Energy company: production lead time cut from 18 to 6 months.
- Industrial supplier (80,000 employees): global continuous improvement organization of 300 people, piloted in the U.S., Germany and Slovakia.
- U.S. automotive OEM: future sales model for an EV launch; 120 team members, CEO-level steering.

Whitepaper: Revolutionizing Automotive Development for the Digital Future

Porsche Consulting, Inc. × Synopsys · 2019 · Co-author

A development framework integrating Synopsys' Triple Shift-Left approach into automotive development organizations using Porsche Consulting's systems engineering principles. Announced by Synopsys in December 2019, covered by eeNews Europe and republished on Semiconductor Engineering in January 2020.

EDUCATION & NETWORKS

Dipl.-Ing. (FH) Mechanical Engineering & Computer Science, Hochschule Trier (grade 1.0)

Emory University, Atlanta: Executive education in Transformational Leadership (2018 to 2019)

Member of the Hollywood Professional Association (HPA) and of the QX Quarterly Crossing network.